



Dear Community Leader,

Join Us in Supporting Vibrant Downtown Three Rivers Events for 2025

We are excited to extend this invitation to partner with us in creating unforgettable experiences in Downtown Three Rivers. As the heartbeat of Three Rivers, we host events that bring our community together, support local businesses, and drive economic growth. We strive to create unforgettable experiences that bring our community together.

Our annual calendar is packed with a variety of festive events that highlight the unique charm of Downtown Three Rivers that include; Music on Main, Art On Main, Sass in The City, HarmonyFest, Christmas Around Town, and Midnight on Main. These events strengthen community bonds and attract visitors who support our local businesses.

Your one- time donation for 2025 ensures the continued success of these events and showcases your business as a community leader. Sponsorship opportunities include:

PLATINUM SPONSOR - \$5,000+

- Exclusive "Presenting Sponsor" status for events of your choice.
- Featured logo placement on all event materials (banners, flyers, digital ads.)
- recognition in event press releases and announcements
- Recognition on stage during event announcements
- complimentary vendor spaces at all events
- monthly social media mentions

GOLD SPONSOR - \$2,500+

- prominent logo placement on select materials
- recognition in event press releases and announcements
- complimentary vendor spaces at events of your choice
- recognition on social media

SILVER SPONSOR - \$1,000+

- logo placement on event signage and marketing materials
- one complimentary vendor space at an event of your choice
- recognition on social media

BRONZE SPONSOR - \$500

- business name listed on event signage
- recognition on social media

CUSTOM SPONSORSHIPS - *If you would like a tailored package, we are happy to create one that aligns with your needs.*

We would love to have you be a part of these exciting events. Please feel free to contact us at 269-535-5145 or trdda@threeriversmi.org.

Together, we can make 2025 an incredible year for events in Historic Downtown Three Rivers!

Thank you for your consideration and support.

Sincerely,

Three Rivers DDA/Main Street

Inspire. Create. Connect.

In the Heart of Three Rivers

Our 2025 Events Include:

- Monthly Music On Main in Historic Downtown Three Rivers: A vibrant event featuring live bands, activities, dining, drinks, and a unique shopping experience.
- Art On Main: Visitors will enjoy a stroll in our beautiful historic downtown while perusing the unique and beautiful wares from local artists, live music along with food and drinks in our social district.
- Sass In The City: A shopping extravaganza featuring exclusive deals, entertainment, and a night out for women to explore downtown businesses.
- HarmonyFest: A celebration of diverse music and community, featuring live performances, local artisans, food trucks and family-friendly activities.
- Christmas Around Town: A beloved holiday tradition featuring festive carriage rides, a tree-lighting ceremony, Santa, Carolers, shopping, dining and activities for the entire family.

Please check which event you'd like to be a proud sponsor of.

Help create a memorable experience for attendees and highlight your business as a supporter of local events!

To sign up as a sponsor, please fill out the attached form and return your payment to:

**Three Rivers DDA - Attn: Events
333 W. Michigan Ave., Three Rivers, MI 49093**

BUSINESS NAME: _____ CONTACT NAME: _____

SPONSORSHIP LEVEL (CHECK ONE):

- Platinum (\$5000+) GOLD (\$2500+) SILVER (\$1000+) BRONZE (\$500+) Custom

PAYMENT TYPE

<input type="radio"/> CHECK MADE PAYABLE TO: THREE RIVERS DDA attn.: Events		
NAME OF BUSINESS:		
ADDRESS:		
CITY:		STATE:
PHONE:		ZIP:
		EMAIL:

Thank you for your continued support!