



Three Rivers Downtown Development Authority (DDA) Façade Grant Program

PURPOSE

The purpose of this contribution program is to improve the physical appearance of the buildings within the Three Rivers DDA District.

The term of this program is 1 year (July 1, 2025 – June 30, 2026) with a maximum grant amount of up to \$4,000 per grant, not to exceed more than \$20,000 total. The building or business owner will be reimbursed for a maximum of 25% of the cost of the work completed, not to exceed \$4,000.

ELIGIBLE ACTIVITIES

- Front and rear facing façade improvements
- Cleaning
- Tuck-pointing
- Painting
- Other façade improvements (ie: lighting, windows, etc.)
- Signage
- Awnings

INELIGIBLE ACTIVITIES

- Interior improvements of any kind.

CONDITIONS

- Only available to Commercial or Mixed-Use Buildings in the DDA District.
- Scope of work, including estimates for work to be completed, along with the application, should be submitted PRIOR to work being started. Those applications will receive higher priority than other applications to verify the scope of work qualifies for the grant.
- Only building or business owners (with signed lease in place & owner's permission) may apply.

- Applications that improve the front facing facades for active or potential businesses will receive a higher priority based on funds available.
- Preferred use of local Michigan contractors and sub-contractors.
- First-come first serve basis.
- Grant monies are to be paid as a reimbursement, upon completion of the project with receipts, to the satisfaction of the DDA.
- Work to be completed within 6 months of grant approval, or grant could be rescinded to allow other applicants the opportunity to apply for allotted funds for the current year. If an application is rescinded, applicants will have to reapply for any funds still available or wait until the next Fiscal Year's funding.
- Grants may be extended, due to unforeseen circumstances with written cause of delay and must be approved by the DDA Board. Any extensions will be on a case by case basis.
- Grant may be used in combination with other grants.
- Applicants MUST receive approval from the Historic District Commission (when applicable) and obtain proper permits and licenses.
- Any signs should have a unique shape, dimension, or other aspect that reflects the nature of the business or building.
- Any signs should add interest, should be appropriate and suitable to the architectural style of the building, and be of the correct scale for the proposed location.
- Applications are reviewed on a first-come, first-serve basis until funds are no longer available.
- Subsequent applications for the same building will not be considered until the fourth quarter of the current fiscal year.
- All grant recipients are strongly encouraged to participate in any or all DDA sponsored events to support the DDA, its projects and events.
- Upon application(s) being received, the application will be reviewed by the DDA Economic Vitality Committee and the DDA Design Committee for form, prior to a recommendation to the DDA Board for potential approval.

This program was made possible with support from the City of Three Rivers.

Please submit application and supporting documentation to:

*Three Rivers DDA/Main Street,
57 N. Main St., Three Rivers, MI, 49093
TRDDA@threeriversmi.org
(269) 535-5145*